

Social Media Kit for Conference Attendees

2022 NIC Fall Conference
September 14 - 16, 2022
Marriott Marquis D.C.

Forward Together

Welcome!

Thank you for registering for the **2022 NIC Fall Conference** in Washington D.C., September 14-16, 2022. NIC looks forward to you joining us in D.C., and we're excited to share with you this social media kit which you can use to get the word out to your connections that you'll be attending the 2022 NIC Fall Conference.

This will help you in your meeting scheduling and networking endeavors onsite, and us to help spread awareness to our event. This 2022 NIC Fall Conference social media kit provides examples of how you can actively help to promote your attendance at the conference to your network.

We hope you will take full advantage of this opportunity to reinforce your position as an industry thought leader in senior housing and care.

Sincerely,

NIC

Actively Promoting the 2022 NIC Fall Conference

LinkedIn Post:

Please add and tag [National Investment Center for Seniors Housing & Care](#), and use #NICFall22 in your post

- The 2022 NIC Fall Conference is coming to Washington D.C., from September 14-16. At the 'NIC,' I'll be joined by senior housing and skilled nursing operators, developers, and capital providers for the most efficient three days of networking of the year. Learn more at: <https://fallconference.nic.org/>
- I'm attending #NICFall22! If you will be at 'the NIC,' make sure to say hello. See you September 14th. @Natl_Inv_Ctr

Twitter:

Please tag @Natl_Inv_Ctr and use #NICFall22 in your post

- I'm excited to be meeting with senior housing & care investors, operators, and stakeholders at @Natl_Inv_Ctr #NICFall22. If you're in Washington, D.C., make sure to say hello.
- @Natl_Inv_Ctr's #NICFall22 in Washington, D.C. September 14-16, is like networking speed dating! If you're in D.C., let's make sure to connect!
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Please find visual assets [here](#)

Thank you for your support!