

# Social Media Kit for Conference Attendees

2023 NIC Fall Conference  
October 23 -25, 2023  
Chicago, IL  
Sheraton Grande Chicago  
*Accelerating Change*

## Welcome!

Thank you for registering for the **2023 NIC Fall Conference** in Chicago, October 23 -25, 2023. NIC looks forward to you joining us in Chicago, and we're excited to share with you this social media kit which you can use to get the word out to your connections that you'll be attending the 2023 NIC Fall Conference.

This will help you in your meeting scheduling and networking endeavors onsite, and us to help spread awareness to our event. This 2023 NIC Fall Conference social media kit provides examples of how you can actively help to promote your attendance at the conference to your network.

We hope you will take full advantage of this opportunity to reinforce your position as an industry thought leader in senior housing and care.

Sincerely,

**NIC**

## Actively Promoting the 2023 NIC Fall Conference

### LinkedIn Post:

*Please add and tag [National Investment Center for Seniors Housing & Care](#), and use #NICFall23 in your post*

- The 2023 NIC Fall Conference is coming to Chicago, from October 23 - 25, 2023. At the 'NIC,' I'll be joined by senior housing and skilled nursing operators, developers, and capital providers for the most efficient three days of networking of the year. Learn more at: <https://fallconference.nic.org/>
- I'm attending #NICFall23! If you will be at 'the NIC,' make sure to say hello. See you October 23rd. @Natl\_Inv\_Ctr

### Twitter:

*Please tag @Natl\_Inv\_Ctr and use #NICFall23 in your post*

- I'm excited to be meeting with senior housing & care investors, operators, and stakeholders at @Natl\_Inv\_Ctr #NICFall23. If you're in Chicago, make sure to say hello.
- @Natl\_Inv\_Ctr's #NICFall23 in Chicago, IL, October 23-25, is like networking speed dating! If you're in Chicago, let's make sure to connect!
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Please find visual assets [here](#)

Thank you for your support!